



MEMORANDUM
BOARD OF SUPERVISORS
County of Placer

TO: Honorable Board of Supervisors
FROM: Robert Weygandt, Supervisor District 2 and Jim Holmes, Supervisor District 3
SUBJECT: REVENUE SHARING – Placer County Museums Docent Guild annual Heritage Trail Museums Tour | Funding to support event promotion

ACTION REQUESTED

Approve appropriation of \$300 in Revenue Sharing monies to Placer County Museums as requested by Supervisor Weygandt (\$100) and Supervisor Holmes (\$200).

BACKGROUND

In approving the following contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

The Board of Supervisors is being asked to approve an appropriation to help support the Placer County Museums Docent Guild for their 12th annual Heritage Trail Museums Tour. The Heritage Trail Museums Tour is an annual event that offers free admission and special activities one day a week at museums in Placer County from Lincoln to Lake Tahoe all summer long. The Placer County Museums Docent Guild consists of docents and volunteers who help to promote Placer County's unique history by working to highlight and preserve the county's 24 museums. Last year, more than 4,800 people from all over the region visited participating museums to learn about the rich and varied history of this area. The funds received with this Revenue Sharing request will be used to promote the Heritage Trail Museums Tour event and encourage the community to come out and visit Placer County museums.

FISCAL IMPACT

Funding is available in the FY 2018-19 Budget (Revenue Sharing).

ATTACHMENTS

Revenue Sharing application received on 03/01/2019

REVENUE SHARING FUNDS
APPLICATION FOR FUNDING
DISTRICTS 1 - 4

The Placer County Board of Supervisors has actively promoted revenue sharing funding as a means to provide financial support for local events, fundraising, programs, supplies, improvements, and equipment needed to help non-profit and community based organizations. In approving the revenue sharing contributions, the Placer County Board of Supervisors finds that each and every approved contribution serves a public purpose by promoting the general welfare of the County and its inhabitants therefore a benefit results to the County.

Please complete, print and sign the application and include it with your letter of request.

Organization	Placer County Museums Docent Guild	Telephone:	530.637.4779
Address Line 1	101 Maple Street Auburn CA 95603	Fax Number:	
Address Line 2		Email:	jjager@usamedia.tv
Website	placer.ca.gov/museums		

Briefly describe the community benefit the organization, event, program or project provides:

Community Benefit	Heritage Trail 2019: This is the 12th year for the event and 21+ museums from Roseville to Tahoe are opening their doors free of charge for certain days during the summer. All 21+ museums are committed to showcasing history in a fun and entertaining way. Last year we had our biggest turnout!
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Briefly describe how funding will be utilized by listing what items will be purchased:

Funding utilized	Printing and layout of the Trail Guide, postcards, bookmarks, signs and banners. We also purchase radio time, newspaper and magazine promotions. This event is possible because of the dedicated docents and volunteers of Placer County. We appreciate your past support from revenue sharing.
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Has this organization received Revenue Sharing Funds in the past? ☒ Yes ☐ No

If yes, specify year(s), event and amount:

Years/Amounts	2018 \$300; 2017 \$300; 2016 \$350; 2015 \$700; 2014 \$500; 2013 \$250; 2012 \$450; 2011 \$200; 2010 \$300; 2009 \$300; no request for 2008
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I swear under penalty of perjury that the information supplied herein is true and correct.

APPLICANT NAME Jill Hunter

Jill Hunter
APPLICANT'S SIGNATURE

DATE 2/19/19

Office Use Only

Date Received	03/01/19	BOS Agenda Meeting Date	
Date Posted to Web	03/01/19	Amount Received	
Date Removed From	03/15/19	Date funding check mailed	
Prior Contributions			